

TWIF POLICY PLAN - BUDGET 2016 to 2020

No	Aspect	Activity	Responsible Person	By when	2016/17	2017/18	2018/19	2019/20	Total
1	ORGANISATION								
1.1	Acquire Sponsors & Optimise income	Distribute sponsorship package to selected companies as identified		Ongoing	£250	£250	£250	£250	£1,000
		Do follow up in conjunction with NF's		Ongoing					£0
		Evaluate responses		Ongoing					£0
		Develop tender and information package for potential host cities for future TWIF events		2016	£500				£500
		Identify equipment that can be officially licensed by TWIF to develop funding base		Ongoing					£0
	Sub-Total				£750	£250	£250	£250	£1,500
1.2	Information Technology	Assist members to ensure that all IT requirements are in place prior to TWIF events		Per event	£1,000	£1,000	£1,000	£1,000	£4,000
		Review current TWIF programme/ add new applications and/or functionalities, intranet use, incl maintenance		Ongoing/As require	£1,500	£1,500	£1,500	£1,500	£6,000
		Identify and attract depth for IT expertise and capacity		Ongoing					£0
	Sub-Total				£2,500	£2,500	£2,500	£2,500	£10,000
1.3	Anti-Doping	Work with NF's to obtain 100% adherence to "whereabouts" requirements to avoid unnecessary missed tests, including updating detail on ADAMS		Ongoing					£0
		Maintain number of "out of competition" tests as required by IOC/WADA		Annually	£10,000	£10,000	£10,000	£10,000	£40,000
		Attend and participate in WADA simposia, attend TWIF events as required by doping officer		Annually	£1,000	£1,000	£1,000	£1,000	£4,000
		Work with members to achieve 100% annual returns, including reports on tests carried out by NF's		Ongoing					£0
		Ensure that each member has appointed a national anti-doping official		Annually					£0
	Sub-Total				£11,000	£11,000	£11,000	£11,000	£44,000
1.4	Management & Administration	Re-define responsibilities and duties of Executive Committee, Commissions and Officers		Ongoing/As required					£0
		Appoint officials of Commissions (4 year period) and for TWIF event as required		2016/Ongoing	£2,500	£2,500	£2,500	£2,500	£10,000
		Monitor activities requiring outside expertise and outsource as necessary		Ongoing					£0

	Monitor female participation in our sport at all levels and encourage remedial measures where appropriate		Ongoing					£0
	Sub-Total			£2,500	£2,500	£2,500	£2,500	£10,000
	TOTAL ORGANISATION			£16,750	£16,250	£16,250	£16,250	£65,500

2 PROMOTION									
2.1	Olympic Inclusion	TWIF will continue to work towards Olympic inclusion via Sport Accord and other appropriate platforms (IWGA, Commonwealth, etc)		Ongoing	£750	£750	£750	£750	£3,000
									£0
									£0
	Sub-Total				£750	£750	£750	£750	£3,000
2.2	Schools and Youth organisations	Work with each member to have tug of war introduced as part of physical education or games programmes in schools and youth organisations		Ongoing					£0
		Update (2016) and utilise available resource material to assist with promotion under the youth		2016/Ongoing	£500				£500
		Produce new material as required		2017/2019		£500		£500	£1,000
									£2
	Sub-Total				£500	£500	£0	£500	£1,502
2.3	Image and Presentation	Work to achieve full uniformity of dress code by teams and officials at major events		Ongoing					£0
		Renew/modernise/replace clothing of officials as and when required		Ongoing	£3,500	£1,500	£2,500	£1,000	£8,500
		Refine and improve means of communicating with spectators at TWIF events		At each event					£0
		Work with Organising Committees of TWIF events to ensure full compliance with Organisers Manual/Highlight and agree key success elements in period leading up to events		At each event					£0
									£0
	Sub-Total				£3,500	£1,500	£2,500	£1,000	£8,500
2.4	Use of Media, PR & Publications	Publish streaming video from championships		At each event	£1,000	£1,000	£1,000	£1,000	£4,000
		Update/maintain TWIF web-site with relevant information and guidance material		Ongoing	£1,000	£500	£500	£500	£2,500
		Utilise social media platforms (Facebook, Twitter, Apps)		Ongoing		£1,000			£1,000
		Cultivate contacts with key media people at international level		Ongoing					£0
		Continue with periodic (at least 3) editions of TWIF Magazine		Ongoing	£200	£200	£200	£200	£800
		Find and appoint "inhouse" person to liaise with international sports media (this person would assume a semi-marketing role, provide the media with regular articles/updates on tug of war, and will report directly to Exco)		2016/Annually	£1,000	£1,000	£1,000	£1,000	£4,000
	Sub-Total				£3,200	£3,700	£2,700	£2,700	£12,300

	TOTAL PROMOTION				£7,950	£6,450	£5,950	£4,950	£25,300
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3	MEMBERS								
3.1	Expand Membership	Establish and maintain regular contact with potential new members		Ongoing					£0
		Encourage existing members to seek contact with non-member neighbouring countries (fellowship programme)		Ongoing	£1,000	£1,000	£1,000	£1,000	£4,000
		Make available membership application forms where required		As requested					£0
	Sub-Total				£1,000	£1,000	£1,000	£1,000	£4,000
2.2	Assist new members	Ensure regular communication		Ongoing					£0
		Encourage fellowship programme and training assistance from neighbouring countries		Ongoing	£2,000	£2,000	£2,000	£2,000	£8,000
		Organise training/development courses for officials and coaches, either on national or regional basis		As required	£2,000	£2,000	£2,000	£2,000	£8,000
		Encourage participation at TWIF championships		Ongoing					£0
	Sub-Total				£4,000	£4,000	£4,000	£4,000	£16,000
2.4	Assist established members	Organise training/development courses for officials and coaches where required		As required	£1,500	£1,500	£1,500	£1,500	£6,000
		Organise courses to up-grade/refresh judges and recorders to TWIF panel		2016 & 2018	£2,000		£2,000		£4,000
		Assist and ensure that Intl Reps communicate fully with their members in distribution of information		Ongoing					£0
		Explore, maximise and support options relating to regional TWIF events (Europe, Asia, Africa, etc)		Ongoing					
	Sub-Total				£3,500	£1,500	£3,500	£1,500	£10,000
	TOTAL MEMBERS				£8,500	£6,500	£8,500	£6,500	£30,000
	TOTAL				£33,200	£29,200	£30,700	£27,700	£120,800